

# HYGO Branding + The Source Marketing Group



## COLLABORATION

### ABOUT HYGO

**HYGO Branding** is a promotional support company that enhances your brand by promoting high quality products. Companies all across the United States look to HYGO Branding to help them create incredible brand experiences. We are capable of branding and sourcing many unique products and services, such as promotional products, branded apparel, and event signage at an affordable price that will exceed your expectations.

### THE TRANSFORMATION

**The Source Marketing Group** is a full service and “one-stop-shop” approach to marketing. By focusing on marketing strategy and event management, The Source Marketing Group is able to collaborate with HYGO Branding by combining event management with event promotion to put on, run, and promote events seamlessly. By collaborating, The Source Marketing Group and HYGO Branding succeed in transforming brands.

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